

woolfest²⁰²⁰

celebrating nature's finest fibres



ONLINE 25-28 June 2020

17 June 2020

Dear All

Woolfest Online 2020 is taking shape and we've been overwhelmed by the response from so many of our "would-have-been-at-Woolfest" stallholders. We're working hard to make sure that they can share their stories and sell their wares as well as creating a taste of the Woolfest atmosphere online. We're heading for 2000 or more in the Group and the schedule includes charity posts, fashion shoots, music, livestock societies, demonstrations by Wool Clip members and even a bit of clog dancing - we don't even have to worry about the weather.

If you haven't got involved yet, please join the special [Facebook Group for Woolfest Online 2020](#), invite your Friends and then take part at the end of June by commenting, sharing posts and finding new sources of materials, tools and wonderful wool work.

The schedules for each of the six [Woolfest Online 2020](#) sessions, starting on Thursday afternoon and going through to Sunday morning, can be downloaded and printed off from the [Woolfest website Schedules page](#). These tell you everything that's happening, when and who's involved.



There are just a few rules to bear in mind as [Woolfest Online 2020](#) begins to gain momentum:

- **Promotions and spam** - Posts will only be accepted from "would-have-been-at-Woolfest" 2020 exhibitors. The aim of the virtual event is to provide time and space to support them so unsolicited promotions and links will be removed. Of course, comments on posts are welcomed.

- **Be kind and courteous** - Everyone's involved because normal life is on hold. We want to make sure that the Group is a welcoming environment and that everyone is treated with kindness and respect.

- **Thumper's rule** - If you've seen the classic Disney film, Bambi, and can excuse the grammar - "If you can't say something nice, don't say nothing at all."



We'd normally organise [Woolfest](#) in Cockermouth and take over Aisle A at Mitchells. You can find out more about our Cumbrian cooperative and its history on [The Wool Clip](#) website. During [Woolfest Online 2020](#), we'll be introducing each session, demonstrating our skills (including musical ones), interacting, commenting and also, like all our stallholders, hoping to promote our work and sell through our individual posts.

To back that up, don't forget that we have an [online shop](#), a regular Thursday telephone opening (1-3pm) for enquiries and, during [Woolfest Online 2020](#), the shop will be open and we'll be dealing with enquiries and taking orders on 016974 78707.

We've a busy couple of weeks to come but all the signs are that Woolfest Online 2020 is going to be a great few days - we hope that you can help us to make that happen.

Best wishes,

Members of The Wool Clip cooperative

PS Alison Hewitson, who would normally be running the Fleece Sale at Woolfest, has also developed an online alternative. You can find out more, again on Facebook, by liking [Fyne Fleeces UK](#) and then looking out for fleece to buy or join in and use it to sell your fleeces.

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